



**blue triangle**



**OUR STRATEGY**  
**2024 - 2029**

## ABOUT BLUE TRIANGLE



Blue Triangle provides support to over **400 people** daily across **10 local authorities**:

- **Supported accommodation for adults**
- **First stop and/or emergency accommodation**
- **'Housing First', rapid rehousing, outreach support**
- **Peer recovery outreach support**
- **'Young Persons' and 'Care Experienced' supported accommodation**
- **Gender specific services**

Blue Triangle has been providing supported accommodation since 1975 and has evolved and expanded our services, providing a range of social care and tenancy supports across Scotland. We are a registered social landlord and social care provider. We currently have 26 supported accommodation services which accept referrals directly from local councils, alcohol and drug partnerships, social work services and homelessness teams.

By providing safe, supportive, psychologically informed environments, we work with people at various stages of their journey. Our staff are trauma-informed, available 24/7 and champion our supported people's rights and needs, helping them overcome barriers whenever they can.

Argyll & Bute  
East Ayrshire  
East Lothian  
Falkirk  
Glasgow  
North Lanarkshire  
Renfrewshire  
South Ayrshire  
South Lanarkshire  
West Dunbartonshire

 Supported accommodation  
 Support



Offering tailored, supported accommodation



Delivering person-centred, trauma informed support services



Equipping our supported people with life skills for their next step



Preparing our supported people to move into their own tenancies



Providing outreach to those in the community to sustain their tenancy

## THE NEED FOR OUR WORK

**Homelessness in Scotland has increased alarmingly** since 2017/18, surpassing pre pandemic and 2015/16 levels. This increase is being driven by several causes, including a cost-of-living crisis that has pushed lower-income people into deep poverty, a difficult housing sector with rising prices and stagnating assistance, and record immigration. Furthermore, Scotland's relatively poor economy adds to the precariousness of people and families.

### The cost-of-living dilemma has a significant influence.

Severe poverty rates have risen, affecting more than 500,000 individuals who struggle to make ends meet. The growth in insecure work, combined with welfare policies that diminish the true value of benefits and tax credits, exacerbates the problem, causing more individuals to rely on food banks.

### The property market is also putting pressure on prices.

Prices are rising, notably in the private housing market, while Local Housing Allowance rates stay unchanged, resulting in affordability disparities. The quantity of social housing lettings is likewise at a low position, leaving little options.

### We support people who experience...

Sleeping rough

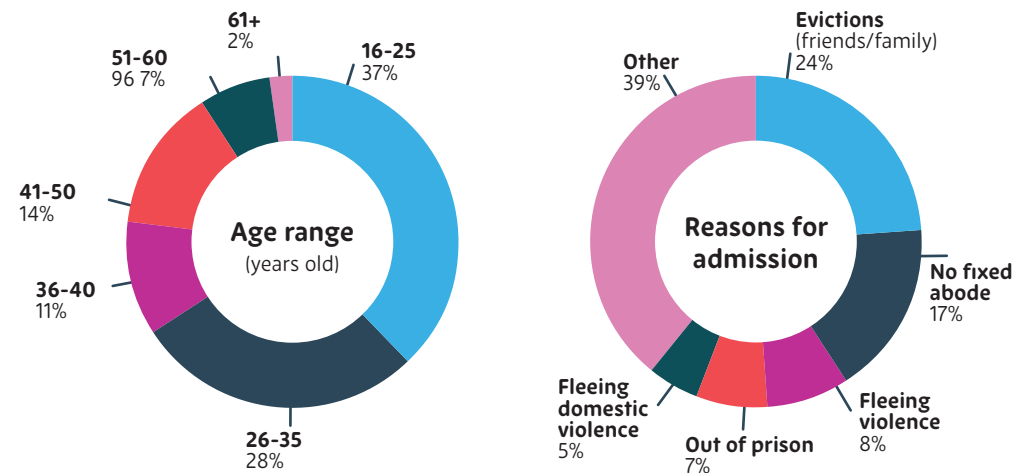
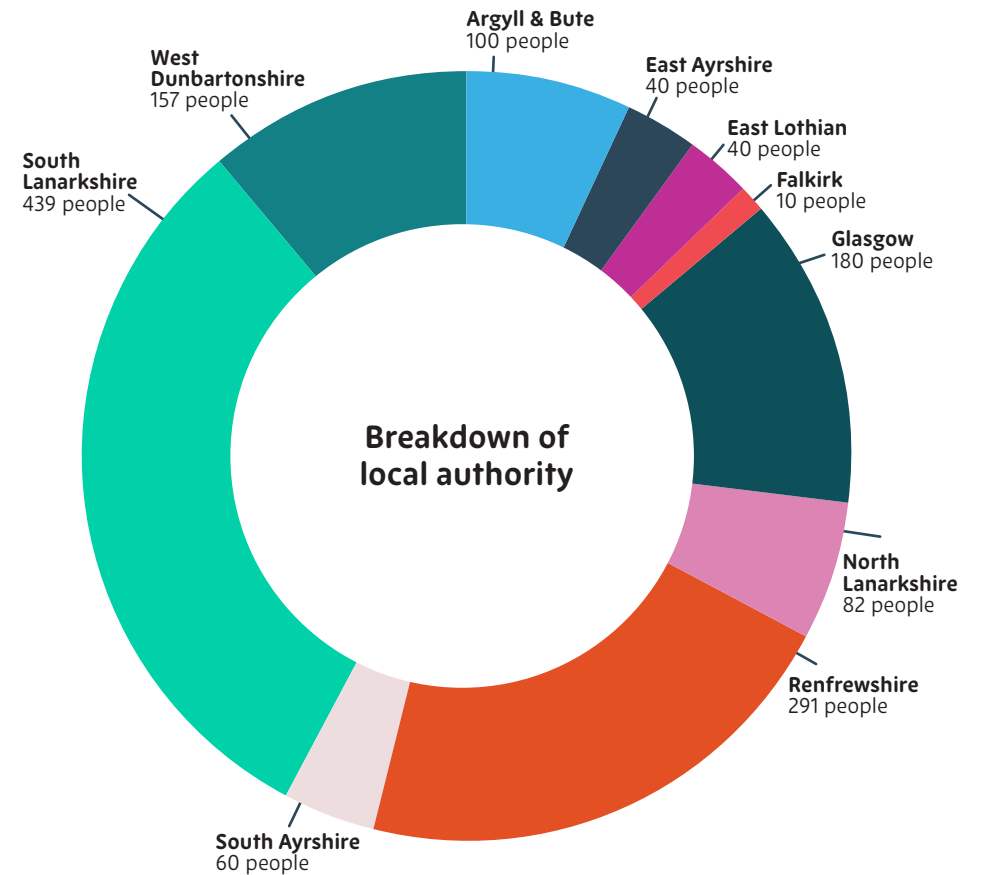
40%

Mental health issues

14%

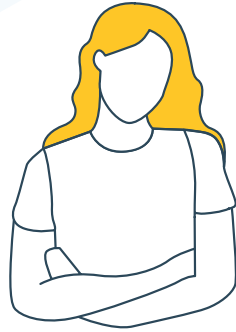
Alcohol/drug issues

11%



## OUR COMMITMENTS

### We commit to improving the lives of the people we support.



**Providing a Platform** through our Participation & Engagement Committee

**Championing Equality & Diversity** through our LGBT Charter and third sector partnerships

**Reducing Stigma** around recovery and addiction

**Services that Matter** - redesigning and developing new services in partnership with people and communities

**High Quality Services** - monitoring and reviewing our services

**Campaigning** about issues that will improve the lives of those we support and our staff

### We commit to enhancing the communities in which we work.

**Employer of Choice** retain our Real Living Wage status, work closely with our union and invest in learning & development

**Generating New Homes** fulfil obligations set out in Housing to 2040 and work in partnership with local authorities and other RSL's

**Our Charity** reinvest back into our communities by developing fundraising and volunteer programmes

**Supporting Local Causes** providing resolutions to challenges such as gender specific support, tenancy outreach and recovery services

### We commit to ensuring resources are reinvested to support future developments.

**Digital Enhancement** using digital solutions to enhance our business operation and support delivery

**Environmental, Social and Governance** assess strengths and improvements across the organisation, pivoting to most relevant areas for progression

**Sustainability and Growth** assess impact of inflation, living wage and trade and seek new opportunities through our development strategy

**Asset Quality Standards** comply with regulatory obligations and use our property strategy to ensure quality benchmarks are set and complied with



## OUR 2024 - 2029 TARGETS

£20m

Turnover

700K

Surplus reinvested

600

people supported

95%

of services CI Grade 5

20%

of income from  
other funding



compliance to Real  
Living Wage Foundation



Leading Campaigner



**Our Mission** is to Empower People to Thrive



**Our Vision** is that individuals access safe, secure housing and person-centred solutions that support their wellbeing



**Our values** are being Kind, Passionate and Creative

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